



**February 6, 2020**

Dear Community Partner,

On September 12, 2020, The Dallas Area Visitors Center (DAVC) will be hosting its first ever **“S.A.W. in Dallas Oregon” (Sasquatch Adventure Weekend) Event**. This event is aimed at promoting tourism which serves as a catalyst for economic vitality for Dallas businesses and the community alike. In addition, it is our goal to increase visitor frequency to Dallas to foster the positive image of a desirable destination.

We believe our efforts to achieve these goals would go even further with your support as a community partner. In this role, your organization would support the event either monetarily or through a donation of goods or services. In turn, DAVC would promote your company in various ways as outlined in the following pages.

With your team by our side, S.A.W. in Dallas Oregon, will surely help to achieve our tourism goals and serve Dallas well.

If your organization is interested in partnering with us on this fun event, please fill out the attached form or contact us with any questions you may have.

To get the most out of your partnership with us, we are asking that all applications be returned no later than **June 30, 2020**.

We can't wait to hear from you!

Thank you in advance for your consideration!

Shelly Jones

Executive Director  
Dallas Area Visitors Center  
[Shelly@exploredallasoregon.org](mailto:Shelly@exploredallasoregon.org)  
503.837.1999

**S.A.W.  in Dallas Oregon Sasquatch Adventure Weekend  
Partnership Opportunities Saturday, September 12, 2020**

[www.exploredallasoregon.org](http://www.exploredallasoregon.org)

**Title Sponsor - \$2000.00 (exclusive)**

- Listed as “**S.A.W. in Dallas Oregon**” Title Sponsor everywhere the name is used. Example “ABC Company presents S.A.W.  in Dallas Oregon”.
- Display company banner at event entrances and on stage all day.
- Prominent display of logo on all electronic and printed event advertising materials.
- Top company logo on event T-shirt.
- Announced from stage as Title Sponsor.
- Complimentary vendor booth\*.
- 4 VIP tickets\*\* to event.
- 2 VIP parking tickets.
- Use of event logo.

**Celebrity Sponsor – \$1500.00 (limited exclusivity – 2 available)**

- Listed as **Celebrity Sponsor** on all electronic and printed event advertising.
- Display company banner on stage during talks all day.
- Prominent display of logo on all electronic and printed event advertising materials.
- Company logo on event T-shirt.
- Opportunity to introduce celebrity speaker.
- Announced from speaker stage as Celebrity Sponsor.
- Complimentary vendor booth\*.
- 4 VIP tickets\*\* to event.
- 2 VIP parking tickets.
- Use of event logo.

**Sasquatch Sponsor – \$1000.00 (limited)**

- Listed as **Sasquatch Sponsor** on all electronic and printed event advertising.
- Display of logo on all electronic and printed event advertising materials.
- Company logo on event T-shirt.
- Announced from speaker stage as Sasquatch Sponsor.
- Complimentary vendor booth\*.
- 2 VIP\*\* tickets.
- Use of event logo.

**Bigfoot Sponsor – \$500.00 (limited)**

- Listed as **Bigfoot Sponsor** on all electronic and printed event advertising.
- Display of logo on all electronic and printed event advertising materials.
- Company logo on event T-shirt.
- Announced from speaker stage as Bigfoot Sponsor.
- 50% off vendor booth.
- Use of event logo.


**Littlefoot Sponsor – \$250.00 (limited)**

- Listed as **Littlefoot Sponsor** on all electronic and printed event advertising.
- Company name listed on event T-shirt.
- Announced from speaker stage as Littlefoot Sponsor.
- 50% off vendor booth.
- Use of event logo.

**T-Shirt Sponsor - \$100.00 (limited to 8)**

- Company logo on event T-shirt.
- Two complimentary T-shirts.
- Use of event logo.

**Support Sponsor - \$50.00 (limited)**

- “S.A.W.  in Dallas Oregon Supporter” poster to hang in window
- Use of event logo.

**Interested in a custom sponsorship? No problem!**  
**Contact Shelly Jones at [shelly@exploredallasoregon.org](mailto:shelly@exploredallasoregon.org) or by calling**  
**503.837.1999**



\*Complimentary booth includes 10x10 space.

\*\* VIP Tickets include: premier seating at celebrity talks, “Searchin’ for Squatch” registration, VIP access to celebrity vendor booth, brew with bigfoot, and event t shirt.

**YES! Please sign me up for a S.A.W.  in Dallas Oregon  
Sasquatch Adventure Weekend Partnership Opportunities**

Company Name\*: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email & Phone: \_\_\_\_\_

Website Address: \_\_\_\_\_

1. Sponsorship Level (please circle)

**Title Sponsor (\$2,000)**

**Celebrity Sponsor (\$1,500)**

**Sasquatch Sponsor (\$1,000)**

**Bigfoot Sponsor (\$500)**

**Littlefoot Sponsor (\$250)**

**T-Shift Sponsor (\$100)**

**Support Sponsor (\$50)**

**Custom Sponsor (TBD)**

- \* Please write your company name above EXACTLY how you'd like it to appear on advertising and email a high res logo to [shelly@exploredallasoregon.org](mailto:shelly@exploredallasoregon.org) no later than Friday, July 10, 2020.
- Checks can be made payable to Dallas Area Visitors Center and mailed to 988 SE Jefferson St. Dallas OR 97338 or dropped off at the office Mon – Fri 9 am to 5 pm. Please remit payment no later than Friday July 10, 2020.
- If you'd prefer to pay for your sponsorship with a credit card, please call 503.837.1999

**Thank you for your support!**

